



meowfest 2022

PRESENTED BY catit.

# E-PROGRAM GUIDE

Welcome to meowfest 2022! Check out our e-Program below to help guide you through the event.



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Check out [www.meowfest.com](http://www.meowfest.com) for more info!





## About Us & Mission

meowfest 2022 presented by Catit is a **full-day festival full of food, fun and felines!** You don't want to miss this cat-stravaganza of **music, events, prizes, ice cold adult beverages, and shopping!** Check out our adoption tent with amazing rescues, or just come to see the celebrity cats at their meet and greets! Best of all, **all event proceeds are donated directly to local shelters,** to help out our furry friends, so come out and support your community and join the purrrty!



## meowfest 2022 Info

**Location:** Rocky Mountaineer Station - 1755 Cottrell St, Vancouver, BC  
**Date:** August 20th, 2022  
**Time:** 10am-5pm  
**Parking:** Offered on-site for \$10 all day  
Tag us @meowfestival  
**Use our Hashtags:** #meowfestival  
#meowfest2022 #meowfest



# THE (FE)LINE-UP

## Kitty Celeb-Purrties



### BenBen

You might know BenBen as the **saddest cat on the internet**, or his story of how he turned into the most spoiled orange boy in the world! His days are filled with cozy cat naps, outdoor adventures and “Benanigans” with the rest of his furry family. With an iconic strut in his step, BenBen never fails to brighten any room he’s in.



### Bing Clawsby

**World renowned Ambassacat for @catsofinstagram**, Bing Clawsby is Adventure-cat who can’t wait to meet you! Whether it’s riding in the car, meeting new friends, or going on walks with his dog sister, Bing is a cat who knows what he likes-- being a social kitty!



### Paw McCartney

If Bing Clawsby is the bad boy of **@catsofinstagram**, then Paw is definitely the **sensitive one!** Paw is happiest at home snuggling or dressing up for the camera; especially if it means he can sit in a lap and get unlimited belly rubs! Just make sure there aren’t any dogs around!



## FOMO

Pink nose, big eyes, and a tiny mouth, **Fomo is the Instagram famous cat that's not afraid to loaf (or steal your food)**. Fomo is a 5 year old British Shorthair and Munchkin mix, and has been ruling his household since he was adopted at only a few months old! Fomo loves to play, eat and cause trouble around the house.



## BamBam

**Bam Bam is making her way in the world, one cozy sweater at a time.** In honour of Mama, who recently passed on to the great cat tree in the sky, Bam Bam will be doing her best to make meowfest her greatest purr-ty yet! Bam Bam is talking, walking, sassy master of getting her hooman to do what she wants, just by being so cute!

## Purrsenters

- 🐱 Shelly Roche (Tiny Kittens)
- 🐱 Samantha & Melanie (RYERCAT)
- 🐱 Erin Green (Catfé)
- 🐱 Tom Otto (Canopy Cat Rescue)
- 🐱 Olivia Canlas (meowbox)

## Travel Cat Panel

*Hosted by Emily Miethner, Co-Founder of Your Cat Backpack by Travel Cat*

- 🐱 Emily Miethner (@yourcatbackpack)
- 🐱 KittyMojito & Lynx (@kittmojito)
- 🐱 Emersen Phillips (@copious\_cats)
- 🐱 Kayla & Ryanne (@newtheadventurecat)

# VENDORS & SPONSORS

## FOOD & BEVERAGE



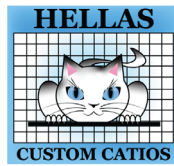
## ANIMAL WELFARE



## FELINE BRANDS







TEDDYBOB



## LIFESTYLE & ART



OLLIE & CO.





# ENTERTAINMENT

**25Dates.com**  
Canada's Speed Dating Company Since 2002



**Marvel**

**INK**

**Paintillio**

## FOOD & BEVERAGE:

- Coffee Bike Canada
- Cultivate Food Truck
- Culture Kombucha
- Hangry Unicorn Snacks Inc.
- I love Chickpea
- Nude
- Super Thai Food Truck
- VIN VAN
- Whisk Premium Matcha
- YVR Cookie

## ANIMAL WELFARE

- Animal Defence and A-V Society of BC
- BC Pet Registry
- Feral Cat Sanctuary
- LAPS
- Tiny Kittens

## FELINE BRANDS

- Bosley's by Petvalu
- Catcover
- Catit

- Cats of Instagram
- Happy Cat Feline Essentials Ltd
- Healthy Shores
- Hellas Custom Catio
- Kitties and Cream
- Kitty Pawtique
- meowbox/meowfest
- Natural Cat Toy
- RYERCAT
- sn biomedical
- TEDDYBOB Canada
- The Empurrium
- Travel Cat: Your Cat Backpack

- Ollie & Co
- Paw Prints Pet Photography
- TELUS Communications

## ENTERTAINMENT

- 25dates.com
- Daae Cosmetics
- DJ Marvel
- Ink Vancouver
- Paintillo

## LIFESTYLE & ART

- \_artbyjaay
- Laird Editions
- EmMeMa
- FabriCat Studio
- Floor Coverings International
- I am Guru Kid
- Ivycdraws
- Kasey Golden
- Kathryn Jane
- Kawaiiiboku



## Meet Catit.ca

The official Catit brand shop | Serving Kings and Queens since 1999

Catit.ca is **one stop shopping for everything your cat needs**, delivered right to your door! From their own line of foods and treats, to interactive toys, and their **new Pixi** water fountains, inspired by their own resident feline, "Pixi."

**Feed a Variety  
for Vitality**



Go Beyond the 1st Ingredient™



# EVENT SCHEDULE

17	Meet & Greet	Purrformance Stage	meow Social
10:30AM			
11:00AM	<b>@benbencatcat</b> 11:00am-12:00pm	Best Dental Purractices 10:30am-11:15am	All day fun! 10:30 am-5:00 pm
11:30AM		The Kitten Purr-ty of a Lifetime; Kitten Livestream 11:30am-12:15pm	
12:00PM			Feline Librawry 11:00am-11:45am
12:30PM	Shelly Roche from Tiny Kittens 12:15pm-1:15pm	On the Cat walk; Cat Costume Contest 12:30pm-1:15pm	Picture Purrfect Pawtrait!: Cat Life Drawing by Catfe 12:00pm-1:00pm
1:00PM			
1:30PM	<b>@catsofinstagram</b> Bing Clawsby & Paw McCartney 1:30pm-2:30pm	A Helping Hand; Rescuing Cats Stuck in Trees with Tom Otto 1:30pm-2:15pm	Speed Dating for Cat Lovers, by 25dates.com 1:30pm-2:30pm
2:00PM			
2:30PM		Catventuring: Cat Harness & Backpack Training 101 2:30pm-3:15pm	Feline Librawry 2:45pm-3:15pm
3:00PM	Bambam The Hairless Munchkin 2:45pm-3:45pm		
3:30PM		Saving the most misunderstood cats with Shelly Roche & Dr. Renee Ferguson 3:30pm-4:15pm	
4:00PM	<b>@fomo.the.cat</b> 4:00pm-5:00pm		
4:30PM			
5:00PM			

## Meet & Greet

11:00am - 12:00pm:  
@benbencatcat

12:15pm - 1:15pm: Shelly  
Roche from Tiny Kittens

1:30pm - 2:30pm:  
@catsofinstagram  
Ambassadors Bing Clawsby &  
Paw McCartney

2:45pm - 3:45pm: BamBam  
The Hairless Munchkin

4:00pm - 5:00pm:  
@fomo.the.cat

## Purrformance Stage

10:30am - 11:15 am: Ryercat Presents: Best  
Dental Purractices

11:30am - 12:15pm: TinyKittens Presents:  
The Kitten Purr-ty of a Lifetime; Kitten  
Livestream

12:30pm - 1:15 pm: meowbox Presents: On  
the Catwalk - Cat Costume Contest

1:30pm - 2:15pm: Canopy Rescue Presents:  
A Helping Hand; Rescuing Cats Stuck in  
Trees

2:30pm - 3:15pm: Travel Cat Presents -  
Catventuring: Cat Harness & Backpack  
Training 101

3:30pm - 4:15pm: TinyKittens Presents:  
Saving the most misunderstood cats: From  
fearful to flourishing with Shelly Roche & Dr.  
Renee Ferguson

## meow Social

10:00am - 5:00pm: All day fun:  
Channel your inner housecat with our  
scavenger hunt, paint a kitten MURAL  
to commemorate meowfest 2022, get  
inked, and take your picture taken with  
unique, cat-themed photo-ops

11:00am - 11:45am: Feline Librawry:  
Come Meet and Talk with Other Cat  
Lovers!

12:00pm - 1:00pm: Picture Purrfect  
Pawtrait! Cat Life Drawing by Catfe

1:30pm - 2:30pm: If I Fits, You Sits:  
Speed Dating for Cat Lovers, by  
25dates.com

2:45pm - 3:15pm: Feline Librawry:  
Come Meet and Talk with Other Cat  
Lovers



# SCAVENGER HUNT

We're here to celebrate our wonderful furry feline friends and what better way than to get into their minds by being as curious as they are. **meowfest 2022 presents this year's scavenger hunt and the rules are as follows...**

1. Visit every single vendor & receive a stamp from all of them
2. Post a photo of anything fun at meowfest in an IG story or on Facebook. Tag @meowfestival, and use hashtag #meowfest2022 so we can check it out
3. Attend two speaker stage talks and add one comment per talk summarizing what you learned
4. Take a photo of yourself at one of the activities going on at the meow Social area
5. Post on your Instagram a photo of you on the human-sized cat tree
6. Take a photo with one of our cat-celebrities at their free meet & greet
7. Post on Instagram a photo of you and Junior at the Catfe booth and tag @meowfestival and @catfe\_vancouver

\*\*When your scavenger hunt brochure is complete, please drop off at the info & scavenger hunt booth at the exit. **The winners will be announced on the @meowfestival social media and contacted by email by August 31st, 2022.**

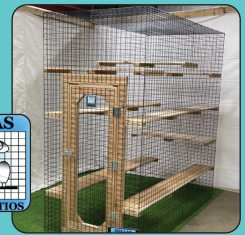


# SCAVENGER HUNT PRIZE LIST:

## #1 Grand Prize

Hellas Custom Catio Standard

(4x8x8) - \$2,845.00



## #2 Second Prize

Litter-Robot 3

Connect - \$729.00



## #3 Third Prize

One free year of cat food from ACANA - \$500.00



- 1 year subscription to meowbox - \$360.00
- Travel Cat: Your **Cat Backpack "The Fat Cat"** - \$275.00
- Catcover Gift Basket** - \$225.00
- Modern Cat Prize Pack** - \$125.00
- meowfest & Brunette the label merch** - \$100.00
- Catfe Nine Lives card** - \$99.00
- sn biomedical 3 x Kidney-Chek test strips (1 year supply)** - \$89.95
- Canopy Cat Rescue Hoodie** - \$63.00
- Catit Pixi Fountain** - \$49.99
- Ollie & Co Candle & Room Spray** - \$38.00
- Feral Cat Sanctuary Heat Reflective Catnip Mat** - \$25.00



See the Scavenger Hunt Map to participate!

