

E-PROGRAM GUIDE

Welcome to meowfest 2023! Check out our e-Program below to help guide you through the event.



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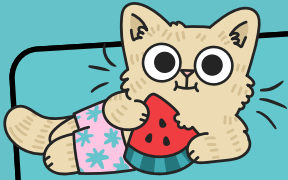


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Check out www.meowfest.com for more info!





About Us & Mission

meowfest 2023 is a **full-day festival full of food, fun and felines!** You don't want to miss this cat-stravaganza of **music, events, prizes, ice cold adult beverages, and shopping!** Check out our Teddybob Adoption Kitty Corner with amazing rescues, or just come to see the celebrity cats at their meet and greets! Best of all, **all event proceeds are donated directly to local shelters,** to help out our furry friends, so come out and support your community and join the purrty!



meowfest 2023 Info

Location: The Warehouse Venue - 35 Carl Hall Rd #2, North York, ON M3K 2B6

Date: July 23rd, 2023

Time: 10am-5pm

Parking: First come, first serve

Use our Hashtags: Tag us @meowfestival, #meowfestival #meowfest2023 #meowfest



THE (FE)LINE-UP

Kitty Celeb-Purrties



Picchuu

Introducing **Picchuu (@adventure.cat.picchuu)**, a **male Siberian Forest cat from Toronto, Canada who loves adventures** (and the Toronto Maple Leafs)! He loves exploring the outdoors and finds particular joy in playing in the snow. Picchu is even lucky enough to accompany his meomzie on errands and even to the office.



Olly

Meet Olly, the **three-year-old Ginger tabby from @double_theginger**, who has quite a story. He was found in the garbage when he was just four months old, barely hanging on to life. Luckily, his owner took him in and nursed him back to health.



Milo & Pablo

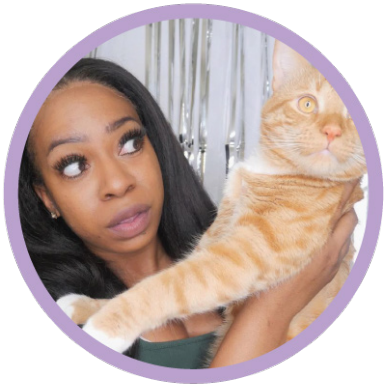
Introducing **@thepurrpawsbros, also known as the powerpuffboyz!** This trio of feline friends had a bumpy start, as they were all given up by foster families who didn't give them a second chance to showcase their true personalities.



Archer

Archer (@archer_the_catcher) is a remarkable 4-year-old domestic shorthair cat, known for his passion for outdoor adventures. From hiking and city exploring to embarking on exciting road trips, Archer embraces the thrill of exploring the world around him.

Purrseuters



Lambo Licia

Meet @lambo.licia, a cat lover since her childhood. Growing up with her mom's feline companions, Lambo Licia developed a deep affection for these adorable creatures. One cat, in particular, named Mega, had a unique and hilarious energy as a kitten. Alicia's funny videos with Mega on TikTok quickly went viral, gaining widespread popularity.



Alec Newman

Meet Alec Newman (@alecnewman), aka "The Cat Whisperer"! With a mind-blowing 120 million TikTok views on his viral video "How To Speak Cat," the internet has crowned him as the ultimate expert. But hey, his own cat Grim remains unimpressed.

and...

🐱 Samantha & Melanie (RYERCAT) 🐱 Zara Willmott (Cat Sitter Toronto Inc.)

🐱 Dr. Diane Schneider

VENDORS & SPONSORS

FOOD & BEVERAGE



ANIMAL WELFARE



FELINE BRANDS





LIFESTYLE & ART





ENTERTAINMENT

25Dates.com
Canada's Speed Dating Company Since 2002

GRUMP

**JAYEM
KAYEM**

**SCHOOL
TATTOOS**

PHOTOBOOTHTO

FOOD & BEVERAGE:

- Booyah Inc.
- Sausage Party
- Animal Liberation Kitchen
- Omusubi
- Gruvi

ANIMAL WELFARE

- Toronto Cat Rescue
- Toronto Humane Society

FELINE BRANDS

- meowbox
- Catit Canada
- Furkin Insurance
- Teddybob
- Bijou & Birdie
- Relaxing Rocco
- Politically Incorrect Pets!
- RYERCAT
- Paw Paw Dear Pet Life Inc.
- Cat Sitter Toronto Inc.
- TSP Wellness Co.

- Madrock Design
- Aussie Cat Lady
- Catcover
- Healthy Shores
- Stump & Tail
- Kitties & Cream
- PetWineShop
- Telus Health MyPet
- Dr. Diane Schneider (Healing Harpist)
- Sheba Bistro
- Snack Paws
- The Empurrium
- Best Cat Inc.
- Ren's Pets
- The Bailey Cat Co.

LIFESTYLE & ART

- Sparkle Collective
- Kitties and Cabernet
- EmMeMa
- Meow and Bark Designs
- Toe Beans Cat Cafe
- Flair Fighter
- EmMeMa
- Catomelon

- Ian Wright

ENTERTAINMENT

- 25dates.com
- DJ Grump
- DJ Jayem Kayem
- School Tattoos
- PhotoboothTO

EVENT SCHEDULE

	Meet & Greet	Purrformance Stage	meow Social	
17				
10:30AM	@thepurrpawsbros		All day fun! 10:00 am-5:00 pm	
11:00AM	10:15am-11:15am	Toy Safety & Engagement & Expert Tips on Pet Emergencies 11:00am-11:45am		Feline Librawry 11:00am-11:45am
11:30AM	@adventure.cat.picchu			
12:00PM	11:30am-12:30pm	Best Dental Purractices 12:00pm-12:45pm		
12:30PM	@archer_the_catcher			
1:00PM	12:45pm-1:45pm	On the Cat walk; Cat Costume Contest 1:00pm-1:45pm		
1:30PM	@double_theginger		Speed Dating for Cat Lovers, by 25dates.com 1:30pm-2:30pm	
2:00PM	2:00pm-3:00pm	Laugh 'til Your Whiskers Wiggle with Hilarious Stand-Up Comedy! 2:00pm-2:30pm		
2:30PM	@lambo.licia		Feline Librawry 3:00pm-3:45pm	
3:00PM	3:15pm-4:00pm	How to Speak Cat with Alec Newman 2:45pm-3:30pm		
3:30PM		Dr. Diane Schneider: Purrfect Harmony with Healing Harp Music for Cats. 3:45pm-4:30pm		
4:00PM				
4:30PM				
5:00PM				

Meet & Greet

10:15am - 11:15am: Milo & Pablo @thepurrpawsbros

11:30am - 12:30pm: Picchu @adventure.cat.picchu

12:45pm - 1:45pm: Archer @archer_the_catcher

2:00pm - 3:00pm: Olly @double_theginger

3:15pm - 4:00pm: Lambo Licia @lambo.licia

Purrformance Stage

11:00am - 11:45am: Cat Sitter Toronto presents: Pawsome Playtime - Toy Safety & Engagement & Expert Tips on Pet Emergencies.

12:00pm - 12:45pm: Ryercat Presents: Best Dental Purractices.

1:00pm - 1:45pm: meowbox Presents: On the Catwalk - Cat Costume Contest.

2:00pm - 2:30pm: Lambo Licia: Laugh 'til Your Whiskers Wiggle with Hilarious Stand-Up Comedy!

2:45pm - 3:30pm: How to Speak Cat with Alec Newman.

3:45pm - 4:30pm: Dr. Diane Schneider: Purrfect Harmony with Healing Harp Music for Cats.

meow Social

10:00am - 5:00pm: All day fun: Channel your inner housecat with our scavenger hunt, paint a kitten MURAL to commemorate meowfest 2023, get inked, and take your picture taken with unique, cat-themed photo-ops.

11:00am - 11:45am: Feline Librawry: Come Meet and Talk with Other Cat Lovers!

1:30pm - 2:30pm: If I Fits, You Sits: Speed Dating for Cat Lovers, by 25dates.com. (An additional ticket is required)

3:00pm - 3:45pm: Feline Librawry: Come Meet and Talk with Other Cat Lovers!

SCAVENGER HUNT

We're here to celebrate our wonderful furry feline friends and what better way than to get into their minds by being as curious as they are. **meowfest 2023 presents this year's scavenger hunt and the rules are as follows...**

1. Visit every single vendor & receive a stamp from all of them
2. Post a photo of anything fun at meowfest in an IG story or on Facebook. Tag @meowfestival, and use hashtag #meowfest2023 so we can check it out
3. Attend two speaker stage talks and add one comment per talk summarizing what you learned
4. Take a photo of yourself at one of the activities going on at the meow Social area
5. Post on your Instagram a photo of you on the human-sized cat tree
6. Take a photo with one of our cat-celebrities at their free meet & greet
7. Make a fur contribution to the world's largest furball

When your scavenger hunt brochure is complete, please drop off at the info & scavenger hunt booth at the exit. **The winners will be announced on the @meowfestival social media and contacted by email by July 24th, 2023.



SCAVENGER HUNT PRIZE LIST:

#1 Grand Prize

Litter-Robot 4 - \$949.00

litter-robot
by whisker



#2 Second Prize

1 free year of Oko
Cat - \$360.00

ökocat
HYPOALLERGENIC



#3 Third Prize

1 year subscription to
meowbox- \$360.00

meowbox



Catit **Vesper Patio** - \$249.99



TeddyBob: **Expanded and Closed Two Modes of One Backpack** - \$119.99



Pawpaw Dear Pet Life **Meow Moonlight Cat Tree** - \$119.99



Ren's Pets **Gift Certificate** - \$100.00



Toronto Cat Sitter **T-shirt & Tote Bag & Sweatshirt** - \$100.00



Bijou & Birdie **"I LOVE MY CAT" Deluxe 6pc Set** - \$90.00



VybeCat **Kitty Kingdom Kits** - \$80.00



Politically Incorrect pets! **Gift Basket** - \$67.00



See the Scavenger Hunt Map
to purrticipate!

